

## PRIVACY STATEMENT B9 PUBLISHING

### 1. General

This is the Privacy Statement of IP-PorTal ([www.ippt.eu](http://www.ippt.eu)), a product of Boek 9 B.V., Loenen aan de Vecht (Chamber of Commerce Utrecht, Netherlands, 30226743) (“B9 Publishing”). B9 Publishing is responsible for the processing of your personal data. This Privacy Statement describes how this data processing takes place and for what purposes these data are processed.

- 1.1 By using IP-PorTal, you agree to the following terms and conditions that apply to it. If you do not agree with this Privacy Statement, you are requested not to use IP-PorTal and to report this to B9 Publishing.

### 2. Processing of personal data

When you subscribe to IP-PorTal, sign up for the newsletter, or use the other services of IP-PorTal, such as advertising or the IP-Specialist listing, the provided data will be recorded. Which personal data is recorded depends on the services you use. This data is only used in connection with the execution of the specific service to which the data relates and will not be stored or used for other purposes.

2.1.1 **IP-Specialist profiles.** If your office or organization wants to be listed as an IP-Specialist with individual pages for employees, the following data will be recorded: initials, last name, first name, e-mail address and organization.

2.1.2 **Newsletter.** If you sign up for the IP-PorTal newsletter the following data will be recorded: e-mail address, first name, last name and organisation (filling in an organisation is optional).

(a) MailChimp, a service of The Rocket Science Group LLC, based in the United States, is used to facilitate the sending of the IP-PorTal newsletter. MailChimp may provide the information collected via its cookies to third parties if it is legally obliged to do so, or insofar as these third parties process the information on behalf of it. The information may be transferred to and stored on servers in the United States. MailChimp claims to comply with the privacy regulations that apply there and has certified its compliance with the EU-U.S. Privacy Shield Framework. This means that there should be an appropriate level of protection for the processing of (personal) data. B9 Publishing is not responsible for this and excludes all liability in this respect.

2.1.3 **Other services and e-mail.** If you send us an e-mail or use our other services, we use the information you provide, such as name, e-mail address and address details, for example for invoicing.

**3. Transfer to third parties**

- 3.1 Only the parties authorised by B9 Publishing to protect and/or otherwise process personal data and/or perform IT maintenance activities have access to your personal data.
- 3.2 For the rest, B9 Publishing will not provide your personal data to third parties, unless this is necessary for the performance of its services, under a statutory provision or in case of an emergency, insofar as this is in your interests in the reasonable opinion of B9 Publishing.

**4. Cookies**

- 4.1 To ensure the proper functioning of IP-PorTal, B9 Publishing uses functional and analytical cookies. Cookies are small text files a computer stores when a website is visited. The cookie remembers what you enter on the website for a subsequent visit, so the content of the website can be tailored to the user concerned, and it will not be necessary to enter the personal data again.
- 4.2 Most browsers are set to accept cookies by default, but you can reset your browser to refuse all cookies or to indicate when a cookie is being sent. However, some functions and services on the IP-PorTal website and other websites may not function properly if cookies are disabled in your browser.

**4.3 Functional cookies**

- 4.3.1 B9 Publishing uses functional cookies to enable website functionality, such as remembering a login and remembering the contents of a shopping cart.

**4.4 Google Analytics**

- 4.4.1 B9 Publishing uses Google Analytics to analyse and improve the use of IP-PorTal. This is a web analytics service offered by Google Inc. ("Google"), based in the United States. Google Analytics uses analytical cookies.
  - (a) B9 Publishing has entered into a processor agreement with Google. B9 Publishing masks the last octet of IP addresses, so no full IP addresses are collected by Google Analytics. Furthermore, all options regarding data sharing with Google are disabled in Google Analytics. Finally, B9 Publishing does not use other Google services in combination with Google Analytics.
  - (b) Google offers an opt-out option for Google Analytics through a browser extension, preventing your data from being used for Google Analytics. If you want to use this service you can download the browser extension [here](#).
- 4.4.2 Google may provide the information collected via their cookies to third parties if they are legally obliged to do so, or insofar as these third parties process the information on behalf of (one of) them. The information may be transferred to and stored on servers in the United States. Google claims to comply with the privacy regulations that apply there and has certified its compliance with the EU-U.S. Privacy Shield Framework. This means

that there should be an appropriate level of protection for the processing of (personal) data. B9 Publishing is not responsible for this and excludes all liability in this respect.

## **5. Links to third party websites**

5.1 IP-PortaI contains links to third party websites. B9 Publishing points out that different privacy policies and liability rules apply to these linked websites of third operators. The storage and use of data by the website operator, resulting from use of these linked sites may exceed the scope of this Privacy Statement. Further processing, storage durations as well as the intended purpose is exclusively determined by these third parties. B9 Publishing is not responsible for this and excludes all liability in this regard.

## **6. Your rights with regard to the collected data**

- (i) You have the right to access your data. For this purpose, you can ask B9 Publishing what data are registered and what they are used for.
- (ii) You have the right to have the data B9 Publishing collects from you corrected, changed or supplemented if these are incorrect or incomplete.
- (iii) You have the right to ask who has access to your data. You can ask B9 Publishing what data are registered and who has/had access to them.
- (iv) In certain legal instances, you have the right to have your data erased.
- (v) In certain legal instances, you have the right to have less data processed by B9 Publishing.
- (vi) In certain legal instances, you have the right to request information from B9 Publishing and transfer them to third parties.
- (vii) You have the right to object to the processing of your personal data by B9 Publishing.
- (viii) You have the right to lodge a complaint with a supervisory authority.
- (ix) If you have given your consent for the processing of your personal data, you may withdraw this consent at any time. You can send a request to this effect to B9 Publishing.

## **7. Retention period**

7.1 B9 Publishing will not store your personal data longer than necessary for the performance of its services unless it is obliged by law to retain personal data longer.

## **8. Protection**

8.1 B9 Publishing has implemented appropriate technical and organisational measures to protect personal data against loss or unlawful processing. Despite the fact that B9 Publishing has taken and will take all possible security measures, the processing of your personal data via the Internet involves risks that are inherent to the use of the Internet in the public domain.

**9. Changes**

- 9.1 B9 Publishing reserves the right to change this Privacy Statement. Therefore, you are advised to check this Privacy Statement regularly on IP-PorTal. Continued use of IP-PorTal after any changes means that you agree with the amended Privacy Statement.

**10. Contact**

- 10.1 If you have any questions, suggestions or complaints about this Privacy Statement or other aspects of our services, please contact us via [editor@ippt.eu](mailto:editor@ippt.eu).

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